PCIC EUROPE

PETROLEUM & CHEMICAL INDUSTRY COMMITTEE

Dear Authors and potential Authors:

You intend to submit a paper for a PCIC Europe Conference, or even your abstract has already been pre-selected and you wonder how to make it successfull, knowing that your time availability is not endless expendable.

To help you in this exercice, we propose you below some guidance under the form of 10 Tips to make your paper attractive, rich of learnings and which will save your time while matching with the Author's Instructions (see details in the corresponding page).

Typically:

- You represent an End User, a Manufacturer, an Engineering company, a Contractor, a Service provider or/and you are an Expert from a standards committee or a competent body.

- You work on new projects or to run operations, or in support functions for safety, or in any other expertise field.

All these profiles and experiences are very valuable to produce good papers:

1. In that respect, best papers are produced by a team of 2 or 3 authors belonging to different companies showing the different facets of the same topic

2. To avoid commercialism and bring consistent learnt lessons, select a topic which has been implemented in practice.

3. The selected topic may be related to products, systems, applications, new standards, new requirements, new operating conditions.

4. You may also want to answer or complete a paper which has been presented in the past and calling for further debate according to your experience.

5. Begin with actual situation or practices in referring to one or several cases.

6.   Show why something had to change, what are the new challenge and new requirements, especially when various companies may be involved.

7.   Detail for each key requirement (environment, safety, costs, lead time, flexibility, new standards, etc...) how your solution has replied. In this exercise:

8.   Do not hesitate to mention draw back and difficulties met during the execution and to explain how they were compensated or resolved

9.   In the wording,
        - Ban words such as "customer" and "supplier", and refer to "End User" or "Operator" and "Manufacturer" or "Engineering companies" or "Contractor"
        - Do not use the future form or the "can do it" form for your equipment or solution as they reflect immediately commercialism
        - Prefer the past form to highlight what you have done and proposed lessons learnt for your attendance.
        - The future form may be used for the end user in referring to future expectations.

10.   Build an effective conclusion reminding the key challenges and summarizing the key learnings for the attendance to take away

        In addition to these guide lines, we kindly ask you to pay attention to the Author's Instructions as mentioned here.

Jean-Charles GUILHEM
PCIC Europe Vice Chair